

# psm

PROTECTION SÉCURITÉ MAGAZINE  
Les Solutions pour les Professionnels de la Sûreté - Sécurité

## 2027 MEDIA KIT

THE LEADING  
FRENCH MEDIA FOR  
SAFETY & SECURITY  
DECISION-MAKERS!

- Print
- Buyer's Guide
- Digital
- Directory
- Marketplace
- Database
- 2027 Editorial Calendar

“Protection Security Magazine”



**SUPPLIERS,  
INTEGRATORS,  
INSTALLING DEALERS,  
DISTRIBUTORS...  
SPECIAL SECTION!**



SECURI'DAYS

Gala Agora  
Directeurs Sécurité

GPMSE

salon  
des maires  
et des collectivités locales

CDSE

NUIT  
DE LA SÉCURITÉ  
GLOBALE

ibs  
Intelligent Building Systems

Milipol  
PARIS

APS

For further information, contact Jérôme PERROTTE  
[jp@protectionsecurite-magazine.fr](mailto:jp@protectionsecurite-magazine.fr) or  
[info@protectionsecurite-magazine.fr](mailto:info@protectionsecurite-magazine.fr)  
+33 6.09.17.09.50



# N°1

## on the market

The only magazine on the market to be read by almost all Security, Safety, and Fire Protection Professionals. A top quality circulation, 100% useful to a highly targeted audience of decision makers!

Average circulation per issue  
July 1st 2025 to June 30th 2026

# 17.083

**copies**

The highest circulation in the BtoB Security & Safety trade press!  
Certified circulation.  
Bonus circulation during trade shows.

# PRINT

## The only french magazine that reaches both suppliers and end users!

**PSM** is the n° 1 active, business communication tool, dedicated to Security, Safety and Fire Protection, in companies and communities. It has provided a solution to your specific needs for over 20 years.

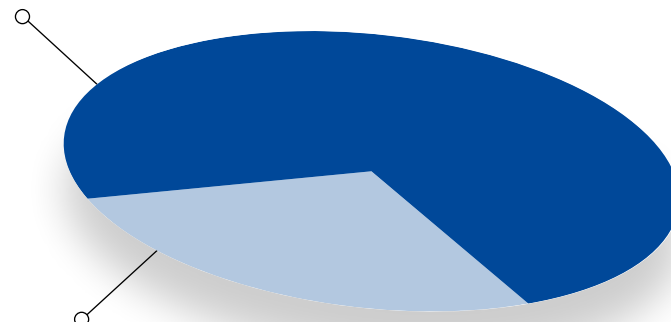
The leading source of information for professionals in Safety, Security, and Fire Protection, PSM addresses all relevant actors, be they Prescribers, Endusers, (Security and Risk Managers, Consulting Firms, Engineering Office, Buyers...) or Professionals in Security and Safety (Installers, Electricians, Systems Integrators, Service providers, Distributors, Manufacturers, Importers...) in creating awareness of what's happening in the sector.

Every 2 months, a highly qualified team of journalists offer unique, relevant editorials about the latest, most up-to-date information on the market status, new product launches, professional standards, contracting and purchasing, useful, pertinent feedback, new regulations and legal evolution, exclusive interviews with major contributors in the market, case studies...

The only magazine 100% dedicated to Security and Safety!

### 73 % Professionals in Security and Safety :

33% Manufacturer/Integrator, 25% Installer/Electrician, 21% Security Dealer and Distributors, 15% Security companies, 4% Consultants, Training, ...



### 27 % Prescribers and Endusers

45 % Service companies, 20% Government & Military, 10% Building companies, 10% Industry, 10% Institutional facilities (Health, ...), 5% Other (Infrastructure, ...)



**The only magazine 100% Safety and Security!**

**73 % Suppliers  
27 % End Users**

➤ The only magazine on the market with such a significant circulation on Security, Safety & Fire Protection professionals!

➤ A readership of over 35.874 readers with 2.1 readers per issue!

**+ SUPPLIERS, INTEGRATORS, INSTALLING DEALERS, DISTRIBUTORS... SPECIAL SECTION !**



## An exclusive audience you will find nowhere else!

For further information, contact Jérôme PERROTTE  
jp@protectionsecurite-magazine.fr or  
info@protectionsecurite-magazine.fr  
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# PRINT

**An editorial environment to maximize your exposure and build brand awareness**



**SUPPLIER SECTION.** The Integrators, Installing Dealers, Distributors, Consultants & Manufacturers Special Section cover all information and news on what is going in business within those suppliers.



**THE NEWS PAGES,** all relevant information on recent legislation, standards, examples of security and safety practices, trends in security, legal regulatory monitoring, market development, nominations, agendas... Ending with an interview with a leading player in the market.



**VIDEOSURVEILLANCE, ACCESS CONTROL, INTRUSION, FIRE...**

in each issue, extensive articles on trade practices, continually updated technological know-how and field experiences, feedback and exchanges with professionals, prescribers and endusers... To assist our readers in their daily decision making.



**THE FOCUS PAGES,** an opportunity to step back and focus on specific categories of products, recently launched products, new trends in the market...



**IN WHAT'S NEW,** all new products, start-ups, the latest trends and developments on the market and an exclusive interview with a manufacturer

**MEDIA PARTNER**  
**BONUS CIRCULATION!**  
ON THE EVENTS

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# PRINT

## 2027 Print Advertising Rates (€)

**THE LOWEST RATE ON THE MARKET!**  
**Cost per thousand impressions (CPM):**  
 (Page price / Circulation x 1,000)  
 €Xxx per thousand



| FORMAT                                                                                                  | MM (L X H)                                   | RATES                                      |
|---------------------------------------------------------------------------------------------------------|----------------------------------------------|--------------------------------------------|
| Gatefold Cover                                                                                          | Front 100 x 215 / Back 100 x 297             | 6.069 €                                    |
| On Cover                                                                                                | Front 210 x 150 / Back 210 x 297             | 6.528 €                                    |
| 2nd Cover                                                                                               | 210 x 297                                    | 4.998 €                                    |
| 3rd Cover                                                                                               | 210 x 297                                    | 4.998 €                                    |
| 4th Cover                                                                                               | 210 x 297                                    | 5.508 €                                    |
| Page                                                                                                    | 210 x 297                                    | 4.682 €                                    |
| 1/2 Page                                                                                                | Horizontal : 181 x 126 / Vertical : 91 x 257 | 3.325 €                                    |
| 1/4 Page                                                                                                | 91 x 124                                     | 1.821 €                                    |
| Special Advertising Section                                                                             | 210 x 297                                    | 4.998 €<br>(Layout and editorial: + 250 €) |
| Posed inserts or samples (on the magazine cover, 2 or 4 pages maximum 20 gr. Price not discountable)    |                                              | 4.784 €                                    |
| Loose inserts or samples (inserted in the magazine, 2 or 4 pages maximum 20 gr. Price not discountable) |                                              | 6.018 €                                    |
| Bounded inserts (4 pages, maximum 20 gr. Price not discountable)                                        |                                              | 5.712 €                                    |
| Classified ads:<br>1 module,<br>2 modules,<br>3 modules                                                 | 1 module : 85 x 58                           | 680 €<br>1.035 €<br>1.724 €                |

### SPECIAL OFFERS

Post -it  
 White paper  
 Adhesive sample  
 Banderole  
 Memento  
 Facsimile  
 Flap on 1st cover  
 Customized Buyer's Guide  
 Customized Directory  
 Bookmark

Contact us

### BI MÉDIA PACK

**Print + Digital - 5 %**

### TRADESHOW PACK

Take advantage of **PSM's** large number of e-communication tools to be better positioned at tradeshows, generate more visitors and contacts, benefit from our converged media services to highlight your new products and product presentations!

- 1/2 Page 4 colour + Editorial (tradeshow dossier)
  - + Top Banner web site protectionsecurite-magazine.fr 1 month before tradeshow date
  - + Top Banner Marketplace e-protectionsecurite-magazine.fr 1 month before tradeshow date
  - + Top Banner annuaire-securite.fr 1 month before tradeshow date
  - + Button e-newsletter 1 month (2nd newsletter) before tradeshow date
- (Price not discountable)

**- 40 %**  
**4.767 € instead of 7.945 €**

### NEW PRODUCT & SERVICE PACK

New product or service to launch on the market?  
**PSM** offers an effective, customized tool to ensure a successful launch!

- 1/2 Page 4 Colour + What's New Editorial magazine
- + What's New E-newsletter with a direct link to your product on e-salon-protectionsecurite.fr
- + Your product referenced for 1 year on Marketplace e-protectionsecurite-magazine.fr
- + Top Banner on e-salon-protectionsecurite.fr 1 month

**- 40 %**  
**4.624 € instead of 7.706 €**

Special Position: + 10% - B&W and 2 colors = 4 color -20% - Payment terms: 30 days - Policy Regulation on [www.psm-magazine.fr](http://www.psm-magazine.fr)  
 Mechanical Requirements: High resolution 300dpi (jpeg) or Adobe Acrobat files (pdf) - Color proof required - Provide a 5 mm overflow.

For further information, contact Jérôme PERROTTE  
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# PRINT

## 2027 SPECIAL OFFER (€)



### PRINT PRIVILEGE SPECIAL CONTRACT

**+ 50% Discount!**

|                  |                                                                                                                                      |                                                |
|------------------|--------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------|
| <b>PACKAGE A</b> | 9 x 1/4 pages<br><b>+ 1 Page Special Advertising Section</b><br><b>+ 3 month companion site banner</b><br>Extra 1/4 page: 1.032 €    | <b>11.868 € instead of <del>23.746 €</del></b> |
| <b>PACKAGE B</b> | 13 x 1/4 pages<br><b>+ 1,5 Page Special Advertising Section</b><br><b>+ 3 month companion site banner</b><br>Extra 1/4 page: 963 €   | <b>16.764 € instead of <del>33.527 €</del></b> |
| <b>PACKAGE C</b> | 17 x 1/4 de page<br><b>+ 2 Page Special Advertising Section</b><br><b>+ 3 month companion site banner</b><br>Extra 1/4 page: 944 €   | <b>21.660 € instead of <del>43.309 €</del></b> |
| <b>PACKAGE D</b> | 21 x 1/4 de page<br><b>+ 2,5 Page Special Advertising Section</b><br><b>+ 3 month companion site banner</b><br>Extra 1/4 page: 834 € | <b>26.544 € instead of <del>53.091 €</del></b> |
| <b>PACKAGE E</b> | 25 x 1/4 de page<br><b>+ 3 Page Special Advertising Section</b><br><b>+ 3 month companion site banner</b><br>Extra 1/4 page: 788 €   | <b>31.440 € instead of <del>62.873 €</del></b> |

You may use your 1/4 pages as you want (1/4 page or 2 for 1/2 page or 4 for 1 page), except for Covers, and when you want (inside 1 year after signature or acceptance of Order).

Single invoice at time of signature or acceptance of Order.  
Full cash payment before 1st insertion.  
Net prices, not discountable or commissionable.

If cancellation before the end of the contract, price will be recalculated according to standard price minus following discount:

1 to 2 insertions = -10%,  
3 to 4 insertions = -15%,  
> 4 insertions = -20%.

# PRINT + DIGITAL

**BONUS EXHIBITION  
CIRCULATION ON  
APS 2027!**

## The MarketPlace + Annual Buyer's Guide bi-media offer: generate more demands and contacts for your products!

The combined offer **MarketPlace + Annual Buyer's Guide** allows you to properly showcase your products to buyers in the sector, whether digitally or on paper. This bi-media exhibition allows you to fully cover the market with these two media.

**The Annual Buyers' Guide**, with its complete technical data sheets, filed by topics, is sent to all subscribers (17.083 copies) with May issue and distributed on trade shows where we are media partner and especially **APS 2027** trade show.

As for the **MarketPlace e-protectionsecurite-magazine.fr**, it is the 1st Security & Safety MarketPlace in France.

- The industry's only platform, connecting buyers and sellers!
- In your customer zone the specification sheet of your products: videos, more picture, contacts, technical brochure, catalogs, quotation request and prices, your distribution list, your upcoming exhibitions...
- Your products and videos are regularly highlighted throughout the year on this site and on the magazine's companion site.
- You present as many products as you want, you can modify them during the year whenever you want!
- Starting **€ 232,5 only** per product for this bi-media offer!
- A complementary platform to your own merchant site.

**The MarketPlace + Annual Buyer's Guide 2027 bi-media**  
(1 year, including reporting, modifications, administration)

| PER PRODUCT | Technical data sheet<br>+ videos, + visuals,<br>+ contacts, catalogue,<br>technical brochures... | 465 € |
|-------------|--------------------------------------------------------------------------------------------------|-------|
|-------------|--------------------------------------------------------------------------------------------------|-------|

**DISCOUNT:** 2 to 3 products -25% - 4 products and more -50%

|           |              |         |
|-----------|--------------|---------|
| 4th Cover | 148 x 210 mm | 4.400 € |
| Page      | 148 x 210 mm | 3.250 € |
| 1/2 Page  | 148 x 100 mm | 2.450 € |

|                                      |                 |         |
|--------------------------------------|-----------------|---------|
| Top Banner<br>home page - 1<br>month | 728 x 90 pixels | 1.200 € |
| Banner (all<br>pages) -<br>1 month   | 728 x 90 pixels | 1.800 € |

### THE MAGAZINE'S BUYER GUIDE

The Magazine's Buyer Guide is a very practical section at the end of the magazine that provides complete referential support and enables our readers to quickly locate a supplier by main category.

A regular and economic press coverage with your logo and contacts At a very low cost, you will systematically be seen at the end of the magazine by our 35.000 readers. We connect you with a highly targeted audience, your clients and prospects will easily find you. An inexpensive, complementary communication tool that enhances and maximizes your visibility!

### Magazine's Buyer Guide

(Price not discountable)

|                   |                                                   |         |
|-------------------|---------------------------------------------------|---------|
| 6 issues - 1 year | Module 40 x 43 mm with logo,<br>text and contacts | 1.150 € |
|-------------------|---------------------------------------------------|---------|

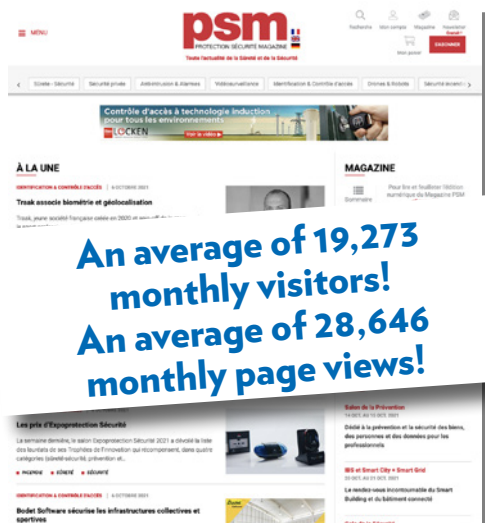
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# DIGITAL

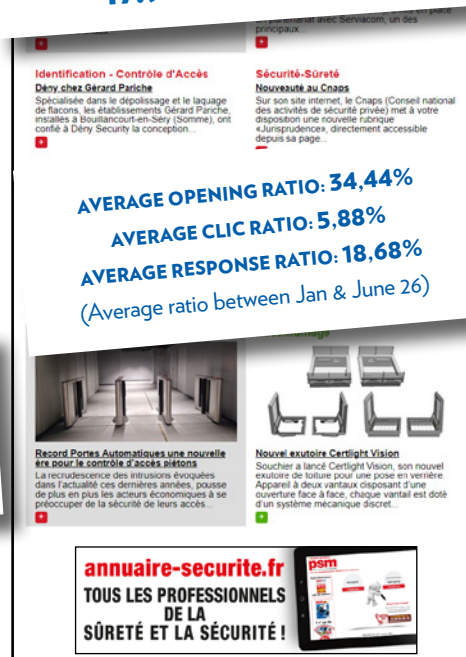
**A global, digital information offer, available on all terminals!**

## THE COMPANION WEBSITE protectionsecuritemagazine.fr

With more than 23.100 individual visitors monthly, 83.950 pages viewed every month, the companion website, protectionsecurite-magazine.fr, is clearly and by far the 1st professional web portal in terms of audience, on the subject of security and safety. With its News updated on a daily basis, its Archives (accessible to paying subscribers only), the Special Features, the tradeshow agenda, the classified ads, new products, and links to different **PSM** sites (directories, online tradeshow...), protectionsecurite-magazine.fr has definitely become the best, most dedicated website in security and safety!



**17.982 subscribers**



## THE E-NEWSLETTER

The only bi-monthly newsletter in the sector, keeping our readers closely connected, more efficient, breaking news... the **PSM** e-newsletter is sent to more than 17.982 subscribers. This quick pace and top quality exclusive business information (many of you have congratulated us on the quality of our articles!) makes this an ideal source of web communication.

## NATIVE ADVERTISING

Native advertising is a type of advertising online, that matches the form and function of the platform upon which it appears. In many cases, it manifests as an article produced by an advertiser with the specific intent to promote a product, while matching the form and style which would otherwise be seen in the work of the platform's editorial staff. The word «native» refers to this coherence with the tone of the section in which it appears: News (company information) or What's New (product information), for more efficiency!

Whether it's News or What's New, this Native Advertising will also be featured on a LinkedIn post (over 7,500 subscribers!)



**Website**



**e-Newsletter**



**LinkedIn**



**Marketplace**



**e-Directory!**

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# DIGITAL

## The most comprehensive listing in the sector!



### THE ONLINE SECURITY & SAFETY DIRECTORY

#### annuaire-securite.fr

The Security and Safety Directory classifies almost 1.000 Manufacturers, Distributors, Installers, Integrators, Distributors, and Service providers referenced with their professional contact details, classed by geographical regions.

This Directory is available all year on

**annuaire-securite.fr.**

You will have a higher visibility in this online directory with your framed logo + text at a very low cost.

**1 year on the online Directory!**



### Security and Safety Directory Advertising 2027 Rates (€)

(Price not discountable)

|                                         |                                                                       |       |
|-----------------------------------------|-----------------------------------------------------------------------|-------|
| PER COMPANY<br>(Price not discountable) | 1 year on web site<br>annuaire-securite.fr                            | 235 € |
|                                         | 1 year on web site<br>annuaire-securite.fr<br>+ framed logo<br>+ text | 355 € |

**For higher visibility !**

**DISCOUNT:** 2 to 3 products -25% - 4 products and more -50%

|                                   |                 |         |
|-----------------------------------|-----------------|---------|
| Top Banner<br>home page - 1 month | 728 x 90 pixels | 1.200 € |
| Top Banner<br>your page - 1 year  | 728 x 90 pixels | 1.600 € |

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 info@protectionsecurite-magazine.fr  
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# DIGITAL

## 2027 Digital Advertising Rates (€)

(rotation)

THE COMPANION SITE [protectionsecurite-magazine.fr](http://protectionsecurite-magazine.fr)

THE MARKETPLACE [e-protectionsecurite-magazine.fr](http://e-protectionsecurite-magazine.fr)

THE ONLINE DIRECTORY [annuaire-securite.fr](http://annuaire-securite.fr)

|                                                                                                                                 | PIXELS<br>(l x h)     | 3 MONTHS                                           | 2 MONTHS                                           | 1 MONTHS                                           |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------|----------------------------------------------------|----------------------------------------------------|----------------------------------------------------|
| <b>Top Banner</b><br><b>Dynamic Option</b><br>(Desktop & tablet only. Your banner remains always visible when the user scrolls) | 728 x 90 et 320 x 100 | <b>2.805 €</b><br><b>Dynamic</b><br><b>3.320 €</b> | <b>2.040 €</b><br><b>Dynamic</b>                   | <b>1.346 €</b><br><b>Dynamic</b><br><b>1.607 €</b> |
| <b>Banner</b>                                                                                                                   | 728 x 90 et 320 x 100 | <b>2.361 €</b>                                     | <b>1.821 €</b>                                     | <b>1.178 €</b>                                     |
| <b>Square</b><br><b>Dynamic Option</b><br>(Desktop & tablet only. Your square remains always visible when the user scrolls)     | 200 x 200             | <b>1.499 €</b><br><b>Dynamic</b><br><b>1.768 €</b> | <b>1.071 €</b><br><b>Dynamic</b><br><b>1.285 €</b> | <b>806 €</b><br><b>Dynamic</b><br><b>964 €</b>     |
| <b>Wallpaper</b><br>(Desktop & tablet only)                                                                                     |                       | <b>5.248 €</b>                                     | <b>3.749 €</b>                                     | <b>2.570 €</b>                                     |
| <b>Native Advertising News</b><br><b>Linkedin post included!</b>                                                                |                       | <b>3.749 €</b>                                     | <b>2.892 €</b>                                     | <b>1.984 €</b>                                     |
| <b>Native Advertising What's New</b><br><b>Linkedin post included!</b>                                                          |                       | <b>2.892 €</b>                                     | <b>2.303 €</b>                                     | <b>1.661 €</b>                                     |
| <b>Pop-Up</b><br>(Desktop & tablet only)                                                                                        |                       | <b>2.678 €</b>                                     | <b>2.142 €</b>                                     | <b>1.499 €</b>                                     |
| <b>Interstitial</b><br>(Mobile only)                                                                                            |                       | <b>2.570 €</b>                                     | <b>2.142 €</b>                                     | <b>1.392 €</b>                                     |
| <b>VideoAd</b><br><b>Top banner &amp; Banner</b><br>(We do not host your video)                                                 | 420px – 2 Mo          | <b>+1.018 €</b>                                    | <b>+ 911 €</b>                                     | <b>+590 €</b>                                      |

### BI-MÉDIA PACK

**Print + Digital - 5 %**

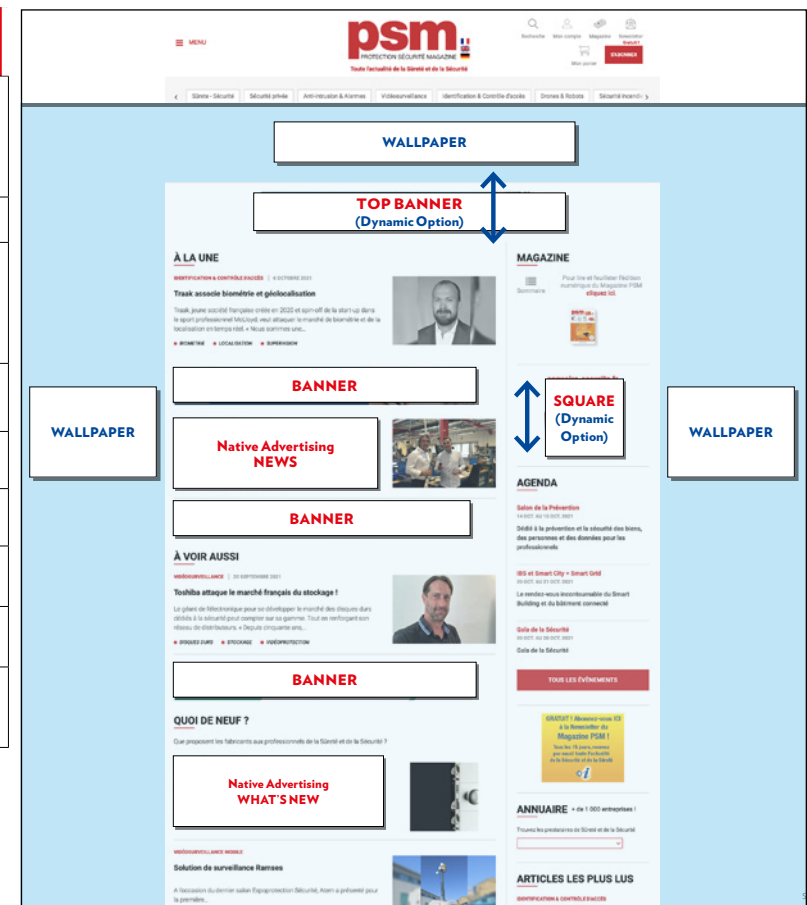
### DIGITAL PACK

**2 Digital - 5 %** (ex : E-newsletter + Companion Site)

**3 Digital - 10 %**

**4 Digital - 15 %**

**5 Digital - 20 %**



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# DIGITAL

## 2027 Digital Advertising Rates (€)

THE E-NEWSLETTER (Watch out! Limited advertising space!)

|                                                          | PIXELS<br>(l x h) | 3 MONTHS<br>(6 e-newsletter) | 2 MONTHS<br>(4 e-newsletter) | 1 MONTHS<br>(2 e-newsletter) |
|----------------------------------------------------------|-------------------|------------------------------|------------------------------|------------------------------|
| Top Banners                                              | 640 x 200         | 4.820 €                      | 3.213 €                      | 2.249 €                      |
| Banner                                                   | 640 x 200         | 3.749 €                      | 2.678 €                      | 1.928 €                      |
| Square                                                   | 200 x 200         | 2.785 €                      | 2.035 €                      | 1.499 €                      |
| Native Advertising News<br>Linkedin post included!       |                   | 5.783 €                      | 3.856 €                      | 2.678 €                      |
| Native Advertising What's New<br>Linkedin post included! |                   | 5.462 €                      | 3.641 €                      | 2.570 €                      |

### BI-MÉDIA PACK

Print + Digital - 5 %

### DIGITAL PACK

2 Digital - 5 % (ex : E-newsletter + Companion Site)  
 3 Digital - 10 %  
 4 Digital - 15 %  
 5 Digital - 20 %

The screenshot shows the layout of the 'psm|enews' newsletter. It includes a 'TOP BANNER' at the top, followed by a 'BANNER' section. Below that is a 'Native Advertising NEWS' section with a 'BANNER' placeholder. Further down is another 'BANNER' section. The layout also features a 'CARNET' section with profiles of 'Azursoft' and 'Fermac France', and an 'AGENDA' section at the bottom. The newsletter is titled 'psm|enews' and 'PROTECTION SECURITE MAGAZINE'.

# DATABASE



## The most up to date, qualified, targeted base to maximize your multichannel marketing!

Thanks to its wide base of online users (prospects, subscribers, and those registered for the E-newsletter), **PSM** provides you with its client file.

As our database is continually updated during the year by phone calls, you are able to directly contact major Distributors, Integrators, Installers, Electricians, Security Managers... 17.000 nominative postal addresses and 18.000 nominative emails.

With its new sponsored e-mailing offer, PSM Magazine allows you to publish an e-mailing using the magazine's brand, for an interview, a white paper, a file, or the presentation of a new product. Includes a 1 year online publication on the magazine's website and a 1 month digital push via its e-newsletter (Square)

**BOOST YOUR GROWTH  
AND INCREASE YOUR  
CUSTOMER PORTFOLIO**

thank's to:  
**Our subscribers**  
+  
**E-newsletter readers  
database**

| <b>E-MAILING</b>                                                                                                                                                                                       | <b>Fixed cost: 250 € (l x h)</b> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| 18.000 direct email – Overall management of sending – Tracking – Targeting not available                                                                                                               |                                  |
| E-mailing without follow-up                                                                                                                                                                            | <b>3.100 €</b>                   |
| E-mailing with follow-up<br>(1 month maxi after 1st campaign)                                                                                                                                          | <b>4.300 €</b>                   |
| <b>PSM Magazine sponsored e-mailing</b><br>(Interview / Expert advice, White paper,<br>News / Technical file, What's New)<br>Included 1 year on the site + 2 push<br>(e-newsletter Square for 1 month) | <b>4.650 €</b>                   |
| The prices include: bulk emailing with one visual «ready to send» by client,<br>format HTML or 1 image PDF, JPEG, GIF, price not discountable.<br>Graphic design from self provided elements: 450 €    |                                  |

| <b>MAILING</b>                                                                                        | <b>Fixed cost: 250 €</b> |
|-------------------------------------------------------------------------------------------------------|--------------------------|
| One time rental<br>17.000 nominative addresses<br>Targeting not available<br>(price not discountable) | <b>4.875 €</b>           |

# 2027 EDITORIAL CALENDAR

| N°                 | SECTIONS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | SPECIAL SECTIONS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | DEADLINE |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| N° 299<br>Jan/Feb  | <b>VIDEO SURVEILLANCE:</b> Operator training and certification<br><b>ACCESS CONTROL:</b> Face, fingerprints... Which biometrics to choose?<br><b>INTRUSION:</b> Fog generators<br><b>FIRE:</b> Powder extinguishing systems<br><b>RISK:</b> The subways<br><b>FOCUS:</b> Detector cables                                                                                                                                                                                                                                       | <b>Coordinating between physical security and IT security</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Dec 10   |
| N° 300<br>Mar/Apr  | <b>VIDEO SURVEILLANCE:</b> When the camera becomes upgradeable<br><b>ACCESS CONTROL:</b> Detecting abnormal behaviors<br><b>INTRUSION:</b> Fiber optics<br><b>FIRE:</b> AI for faster detection?<br><b>RISK:</b> Public-access buildings: ensuring security without slowing things down<br><b>FOCUS:</b> Autonomous drones                                                                                                                                                                                                     | <b>Enhanced security: what AI will really change in 2027</b><br><br><b>GALA DE LA SÉCURITÉ (SECURITY GALA)</b><br> + <b>SECURI'DAYS</b> <br>Media Partner – Bonus circulation!                                                                                                                                                                                                  | Feb 12   |
| Mai                | <b>THE 2027 ANNUAL BUYER'S GUIDE</b> (Sent with May-June issue n° 301 and on APS 2027!)                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | Apr 14   |
| N° 301<br>May/Jun  | <b>VIDEO SURVEILLANCE:</b> How much is a camera really worth?<br><b>ACCESS CONTROL:</b> Access control: the end of all-wired systems?<br><b>INTRUSION:</b> Fences are holding their ground<br><b>FIRE:</b> Firefighting foams<br><b>RISK:</b> Critical infrastructure<br><b>FOCUS:</b> Video Management System                                                                                                                                                                                                                 | <b>Climate resilience and safety</b><br><br><b>GPMSE (PROFESSIONAL ASSOCIATION FOR ELECTRONIC SECURITY TRADES) CONGRESS</b><br> <b>LA NUIT DE LA SÉCURITÉ GLOBALE (SECURITY NIGHT)</b> <br>Media Partner – Bonus circulation!                                                                                                                                                    | Apr 14   |
| N° 302<br>Jul/Aug  | <b>VIDEO SURVEILLANCE:</b> Fewer cameras, more intelligence<br><b>ACCESS CONTROL:</b> OSDP, CSPN: which one to choose?<br><b>INTRUSION:</b> Which technologies for large-scale areas?<br><b>FIRE:</b> Gas-based fire suppression<br><b>RISK:</b> Construction sites<br><b>FOCUS:</b> Fire detectors                                                                                                                                                                                                                            | <b>Security departments facing the insider threat</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Jun 11   |
| N° 303<br>Sept/Oct | <b>VIDEO SURVEILLANCE:</b> Multi-sensor cameras: the image is no longer enough!<br><b>ACCESS CONTROL:</b> Think interoperability!<br><b>INTRUSION:</b> AI: an end to false alarms?<br><b>FIRE:</b> Fire safety training and Virtual Reality<br><b>RISK:</b> Shopping malls<br><b>FOCUS:</b> Anti-drone jammers                                                                                                                                                                                                                 | <b>APS SPECIAL SECTION</b><br>Media Partner – Bonus Trade Show circulation! <br><br><b>Hybrid threats: where cyber, security, and information converge</b><br><br><b>IBS (INTELLIGENT BUILDING SYSTEMS)</b><br>Media Partner – Bonus circulation!                                                                                                                            | Aug 13   |
| N° 304<br>Nov/Dec  | <b>VIDEO SURVEILLANCE:</b> GenAI: the camera learns to understand<br><b>ACCESS CONTROL:</b> NIS2, FIDO, LoRa: cyber-connected access control?<br><b>INTRUSION:</b> <b>MILIPOL SPECIAL SECTION</b><br>Media Partner – Bonus circulation! <br>When the threat comes from the sky<br><b>FIRE:</b> Battery fires: the new safety challenge<br><b>RISK:</b> Campuses: one badge to control everything?<br><b>FOCUS:</b> Fog and smoke generators | <b>MAYOR'S TRADES SHOW SPECIAL SECTION</b><br>Media Partner – Bonus trade show circulation! <br><br><b>Urban video surveillance: the era of analytics begins!</b><br><b>CDSE (SECURITY DIRECTORS' CLUB) SYMPOSIUM</b> <br>+ <b>PUBLICSDAYS</b><br>Media Partner – Bonus circulation!  | Oct 15   |
| N° 305<br>Jan/Feb  | <b>VIDEO SURVEILLANCE:</b> H.265, AV1...: the codec war<br><b>ACCESS CONTROL:</b> Manage identities<br><b>INTRUSION:</b> The camera-radar: an essential duo?<br><b>FIRE:</b> The depleted air<br><b>RISK:</b> Train stations, ports, and airports: the battle for flows<br><b>FOCUS:</b> Video door entry systems                                                                                                                                                                                                              | <b>2030: What will the security profession look like?</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Dec 10   |



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